

CAMPERLUST

Emanuela e Matteino
Video & Content Creators



GET TO KNOW US!

Hello! We're Emanuela and Matteo from Italy. We both work as **freelancers**: E. is a web designer, while M. is a tattoo artist/graphic illustrator. In 2019 we bought **Goldie**, our 1998 Fiat Ducato RV. During the past 4 years, we drove around Europe, making more than 70.000 kms with our home on wheels and visiting 20 different countries. In 2021 we opened our first **YouTube channel called Camperlust**. In a short time we have built a great community and collaborated with many different companies. *Our main goal? **To share our camper experience** as a simple life adventure, not planned at all, enjoying the **contact with nature** day by day.*

OUR YOUTUBE CHANNEL

16.6 K

REAL SUBSCRIBERS

3 MIO

TOTAL VIEWS

26 MIO

TOTAL
IMPRESSIONS

Analytics from the first opening of channel in 2021



CONTACTS



www.camperlust.it



info@camperlust.it



+39 334 3593 154

CAMPERLUST

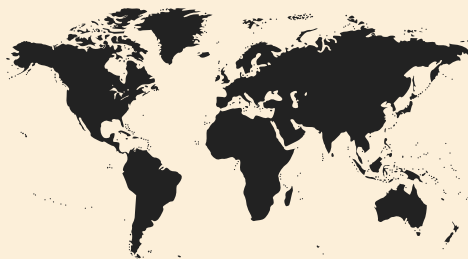
Emanuela e Matteino
Video & Content Creators



YOUTUBE DEMOGRAPHIC INFO

20-34	15%
35-44	20%
45-54	30%
Over 55	35%

men	75%
women	25%



88%

ITALIAN
PUBLIC

5 MIN

AVERAGE
VIEWING TIME

170K

MONTHLY
VIEWS

1.4M

MONTHLY
IMPRESSIONS



SOCIAL
MEDIA



@camperlust

16.6



@camperlust_

8.3K



Camperlust

2K